



# EARTH-KISSED BEAUTY

HOLISTIC SKINCARE BRAND

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SOCIAL MEDIA CONTENT

# PROJECT SCOPE

CREATE SOCIAL MEDIA CONTENT THAT:

- PROMOTES WELLNESS
- EDUCATES ON HOLISTIC HEALTH
- BUILDS COMMUNITY
- DRIVES IN SALES

BRAND VOICE:

- NURTURING
- WARM AND CONNECTING
- HELPFUL
- FUN





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earth\_kissed\_beauty It's Read Across America Day! The celebration was created to encourage children to read, but as adults, we also love the reminder of the importance of reading.

Here's to curling up on the couch and getting lost in a book! 📖

Tell us! What books are you currently reading?

Edited · 148w



mimshouse Love this!!



148w Reply



sincerelydeidra Love these ladies and a good mask!



148w 2 likes Reply

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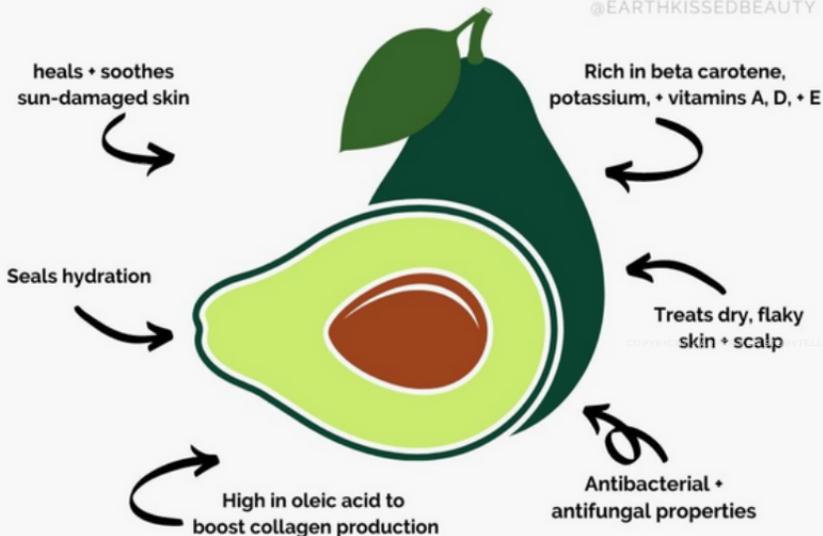
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# Super Ingredient

# AVOCADO OIL

@EARTHKISSEDBEAUTY



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earth\_kissed\_beauty We love using super ingredients in our holistic skincare! Avocado oil is one of those amazing ingredients that comes with so many benefits. 🥑

Avocado oil is rich in beta carotene, potassium, lecithin, and vitamins A, C, E. These nutrients work to reduce inflammation, heal and soothe sun-damaged skin, boost collagen production, seal in hydration, and treat dry skin and scalp.

You can find this rich carrier oil in 3 of our body butters (Valor, Sweet Baby, Mother Nature) and in our Geranium + Hibiscus Body Scrub.

150w



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February 21, 2021



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# HEALTHY SKIN TIPS THAT DON'T INVOLVE PRODUCTS



get healthy amount of sleep



change sheets regularly



eat nutritious foods



move your body



limit screen time



manage stress

Earth-Kissed Beauty



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earth\_kissed\_beauty Happy Saturday! At EKB, we believe [#RealSkinIsGoodSkin](#) and want to help you reach your healthy skin goals. Meeting those goals requires more than using the best skincare products.

Here's some healthy skincare tips that aren't product-related. Be sure to check out all of our tips on our blog. Link in bio!

157w



orgasmic\_organics

150w Reply



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January 2, 2021



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earth\_kissed\_beauty Whether you plan to celebrate Galentine's and Valentine's Day or not, don't forget to show yourself some love. 🍷

Enjoy a day of head-to-toe pampering and self care with our Botanical Bliss set. Tailor the bundle to your needs by selecting which firming body scrub, nourishing body butter, and soothing lip balm you'd prefer.

We have dibs on the Blue Tansy, Serenity, Grapefruit combo! 🍷

Edited · 151w



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151w Reply



Liked by brighteyeskp and 14 others

February 10, 2021



earth\_kissed\_beauty



earth\_kissed\_beauty 🌟 A priceless moment with our amazing kid. 🌟

Here's a picture of our 2 year old rubbing some Sweet Baby Body Butter on his dinosaur's boo-boo. Lately, whenever one of us is hurt (toys included), our son is running to grab some body butter to "make it feel better." We don't know where he got the idea that the body butter has healing power, but we aren't complaining!

We created the Sweet Baby Body Butter to help soothe his severe case of eczema and deeply nourish his dry skin, and it has not disappointed! So witnessing a moment like this melts our hearts. 🥰

Parents, what are some of the priceless moments you have with your kiddos? Tell us in the comments!

Edited · 153w



mrjamesbadger Gotta take care of those Boo Boo's!!!



153w 1 like Reply

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akianicole Aww this is so sweet. 🍷



153w 1 like Reply



Liked by phiebscreates and 29 others

January 27, 2021

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